

For Immediate Release  
December 8, 2009

Boston, Ma, USA

### **PeopleFlasher - an iPhone communicator and translator released for 99 cents**

Ninety nine cents buys a lot in the iPhone world! Ever mindful of the international nature of its membership of 10,000 in 29 countries, the Real Estate CyberSpace Society has developed a unique iPhone application called PeopleFlasher that will help real estate and business professionals plus the public to create visual communication anywhere in the world and in any language.

According to John Peckham, Executive Director, PeopleFlasher can be used anytime a user wants to communicate clearly, instantly and vividly – across the room -- across the street – or around the world! Peckham says “Picture yourself in Paris needing to know where the bank is. Imagine that, even if you have a regular translating program on your iPhone, you’d probably stumble through the native tongue and get strange stares rather than instant answers.”

“PeopleFlasher to the rescue! With this useful application users can turn their iPhone into a highly visible easy to read flashing sign that will not be easy to ignore. PeopleFlasher even knows what country you are in and, at your option, flashes your sign in any one of over forty languages.”

Peckham thinks that PeopleFlasher is better than most of the handheld translators that are priced at \$70 To \$690 -- better than even the talking translators. “You don’t need to stop a stranger to listen to the device -- your question or comment is ‘right in their face’ -- and in their language. They love it and their faces light up!”

PeopleFlasher boasts dozens of built in flashes in six categories including “Greetings”, “Dining”, “Travel”, “Pick Up Lines” (for both guys and gals!). Peckham adds “My 19 year old son insisted on that!” There is even has a dramatic set of Emoticons! Want to catch someone’s attention? PeopleFlasher is hard to ignore. Need your check in a hurry? Let the waiter know with PeopleFlasher!

Users can create their own flashes on the fly --set up their own categories and a favorites list too - either from the built in flashes or their own special custom flashes. And for even quicker “instant flashes” users can assign and customize up to 6 Quick Flash tabs. They can select their own flash language. Even though, with GPS activated, PeopleFlasher will select your flash language appropriately and automatically, the user can also manually select the flash language at

anytime. Peckham adds, “You’re in a Thai Restaurant – go ahead and dazzle the staff by flashing ‘Thank you’ in Thai

Even more unique, users can make their mark on a worldwide audience of PeopleFlasher users by opting to flash their sign in real time to all users around the world using PeopleFlasher’s unique “WorldFlash” feature. And conversely users can choose PeopleFlasher’s WorldFlash option to view users’ flashes from all over the world in real time just as they are being flashed — and see from where the flash is originating. Peckham says “We designed PeopleFlasher to give users a continuous source of usefulness plus entertainment and ideas!

PeopleFlasher is available at the introductory price of only 99 cents at the iPhone App Store, in iTunes. There is more information available at [www.PeopleFlasher.com](http://www.PeopleFlasher.com) where visitors can view flashes from around the globe in real time.

Peckham concluded by saying, “We hope that PeopleFlasher users will enjoy the usefulness and camaraderie that this application creates as much as we have enjoyed developing PeopleFlasher and bringing it to iPhones worldwide.”

-30-

For Further information or interviews:

John M. Peckham III  
Executive Director  
Real Estate CyberSpace Society  
Four Longfellow Place, Suite 2003  
Boston, MA 02114  
Phone: 617-523-4440 Fax: 617-523-4736  
E-mail: [bostonjack@earthlink.net](mailto:bostonjack@earthlink.net)  
Web: [www.PeopleFlasher.com](http://www.PeopleFlasher.com)